



Dear Friend of Crisis Services,

Crisis Services' largest fundraiser, **MEN Who COOK**, will be held on Tuesday, October 4, 2016 in the Golden Ballroom at the beautifully restored Statler City. We hope we can count on you this year to be a sponsor. Your philanthropy can have a meaningful impact on Crisis Services' ability to carry out its mission.

Now in its 10th year, **MEN Who COOK** features men who are well-known or recognized locally for their business and/or community accomplishments. The amateur chefs donate, prepare, and present their favorite culinary delights to family, friends, colleagues, and others as a fun way to raise financial support and awareness for Crisis Services of Erie County, the most comprehensive crisis center in upstate New York. Also participating are several area restaurants that both complement and augment the samplings of the non-professional chefs. Guests visit the food stations to sample each delicious preparation. Last year, nearly 300 guests attended the event. Since 2007, this signature fundraiser has raised over \$300,000.

Enclosed is sponsorship information detailing the levels of support and the associated benefits.

Thank you for your consideration. Please expect a call in the coming weeks. In the meanwhile, should you have any questions, please do not hesitate to call me directly at 831-4467.

Sincerely,

Jessica C. Pirro, LMSW
Chief Executive Officer



MEN Who COOK – An evening of fun, food and community awareness about the work of Crisis Services.

- Tuesday October 4, 2016, 6-9 pm, Statler City Golden Ballroom
- **MEN Who COOK** is an event where local male leaders and chefs donate their time to cook their favorite dish as a fundraiser while supporting the programs and initiatives of Crisis Services.
- Each amateur chef and restaurant serve tasting size portions of their dish.
- Crisis Services is seeking sponsorships and auction item donations such as gift baskets, gift certificates, sports memorabilia, and packages with local leaders/celebrities

Crisis Services

Each year, well over 100,000 people call Crisis Services (crisisservices.org). Some are looking for information, some are lonely or depressed, some are looking for assistance with a family member or friend, many are in crisis themselves – suicidal, homeless, victims of rape, domestic violence, and elder abuse. In 2015 Crisis Services' 24-Hour Crisis Hotline answered 85,204 crisis calls while the NYS Domestic and Sexual Violence Hotline and the Erie County Domestic Violence Hotline answered a combined 10,587 calls. Additionally, Crisis Services' Mobile Outreach conducted 3,561 mental health home visits, the Advocate Program responded to 998 domestic/sexual violence hospital cases, and the Homeless Outreach Program managed 1,019 homeless placements.

Crisis Services has been doing this non-stop since 1968, ***24 hours a day, 7 days a week, 365 days a year***. Crisis Services does not bill for their services. As all other 501 (c) 3s can attest, while funding sources dry up, the need for services continues to grow. Crisis does not discriminate – there is no age, race, gender or demographic that is immune. It cuts across every socio-economic category and often leaves post traumatic stress disorder, depression, and serious mental illness in its wake. Here is a link to a video that was presented at 2014's event: <https://vimeo.com/75019822>

Chefs who have participated in MEN Who COOK:

- Jack Quinn, President of Erie Community College
- Tim Herzog, Flying Bison Brewery
- Dennis Black, UB VP
- Jock Mitchell, Community Volunteer
- Drew Czera, The Wing King
- Dr. Anthony Billittier IV, UB|MD Emergency Medicine
- Chief Zak & Lt. Gould, Cheektowaga Police
- Jake Brach, Rich Products
- Father Paul Seil, Host of "Our Daily Bread" Cooking Show
- Dr. Richard Braen, Kaleida Health
- Lt. David Mann, Buffalo Police Sex Offense Squad
- Jeff Pirrone, The John R. Oishei Foundation Basic Human Needs Initiative
- Steve Cichon

Restaurants who have participated in MEN Who COOK:

- Left Bank
- Black Sheep
- Fat Bob's Smokehouse
- Lloyd Taco Factory
- Wegmans
- Joe's Deli
- Illo DiPaolo's
- Platter's Chocolates
- Blue Table Chocolates
- Lake Effect Ice Cream
- Rust Belt Bar & Grill
- D'Avolio Kitchen
- Vera Pizzeria
- Redlinski Meats
- Buffalo State Campus House

For additional information on MEN Who COOK 2016, go to crisisservices.org or via email at menwhocook@crisisservices.org



MEN Who COOK 2016 Sponsorship Packages

Executive Chef Sponsor - \$5,000

- Presenting sponsorship - One available
- Display own signage
- Logo on invitation, signage & promotional materials
- Logo on chef aprons
- Logo & link on website for a specified time period
- Full page outside back cover program book ad
- Opportunity to make welcoming remarks at event
- VIP reception access
- 12 tickets

Chef de Cuisine Sponsor - \$3,000

- Major sponsorship
- Display own signage
- Logo on invitation, signage & promotional materials
- Logo on chef aprons
- Logo & link on website for a specified time period
- Full page program book ad
- VIP reception access
- 8 tickets

Sous Chef Sponsor - \$1,500

- Name on invitation, signage & promotional materials
- Name on chef aprons
- Name on website for a specified time period
- One-half page program book ad
- 4 tickets

Chef de Partie Sponsor - \$500

- Name on website for a specified time period
- One-quarter page program book ad
- 2 tickets

Patron - \$250

- "Sponsored a Chef" signage at a chef's table
- 2 tickets

Media Sponsors

In lieu of cash support media sponsors are asked to provide promotional assistance through print or online, video and/or audio advertisements.

MEN Who COOK 2016 Sponsorship Response Form



Yes, we will be a sponsor for MEN Who COOK 2016 in support of Crisis Services at the following level (check one below)

- Executive Chef — \$5,000
- Chef de Cuisine — \$3,000
- Sous Chef — \$1,500
- Chef de Partie — \$500
- Patron — \$250
- Other _____

Please make checks payable to Crisis Services MEN Who COOK
and send payment with this form to:

Crisis Services
MEN Who COOK 2016
2969 Main Street
Buffalo, New York 14214

Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____ Phone: _____

Contact E-mail: _____

For questions, please contact Judy Caraotta
at 716-831-4467 or jcaraotta@crisisservices.org